

RYDE Nutcracker 2017 Playbill Advertising Order

Junior Company Performances at North Rockland High School: December 1st, 2nd & 3rd 2017
Ensemble Performances at Rockland Community College: December 8th, 9th & 10th 2017

Quantity	<i>ADVERTISING RATES for 2016 Playbill</i>		Amount
()	Patron (line listing: 60 characters)	\$ 25.00	\$
()	1/8 page- (business card size)	\$ 50.00	\$
()	1/4 page- horiz: 5 in. wide x 2 in. high (or) vert: 2.5 in. wide x 4 in. high	\$ 75.00	\$
()	1/2 page- 5 in. wide x 4 in. high	\$ 135.00	\$
()	Full page- 5 in. wide x 8 in. high	\$ 200.00	\$
()	Inside Front Cover - full page size	\$ 300.00	\$
()	Inside Back Cover - full page size	\$ 300.00	\$
()	Back Cover- full page size	\$ 400.00	\$

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AD DEADLINE: Thursday, October 19th, 2017 (no exceptions)
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1. A \$25 Line listing is limited to 60 characters including spaces and punctuation. If you exceed 60 characters you will be charged for the next ad size (\$50)
2. Attached is an Ad Template for "Camera Ready" Ad. Camera Ready means that what you submit must be an EXACT replica of the ad as you wish it to appear in the playbill.
 - * Your Ad must fit within the borders of the space as indicated on the template. DO NOT paste the Ad to the template itself.
 - * Handwritten Ads will be typeset at the discretion of the editor, unless otherwise specified by the advertiser. Patron Line Listings will be typeset by our editor for conformity.
3. Please submit your Ad as an email attachment and send to rydeplaybill@gmail.com with subject title name Ad size and file name (Example, *Marysunshine_halfpage_ad.pdf*)
 - * Please save your Ad as a .jpg, .tiff, or .pdf, image file with resolution of 300 ppi or greater. PDF is preferred and works BEST. (Due to font variability, we cannot guarantee exact reproduction of Word, Publisher, or Pages files we will do our best to match fonts as close as possible) We CANNOT accept Ads in PowerPoint or Excel.

FOR MORE INFORMATION PLEASE CONTACT OUR EDITOR AT rydeplaybill@gmail.com

If you are unable to provide a digital version of your Ad you may submit a paper copy for scanning. There will be an additional \$5:00 charge for scanning and formatting of paper Ads. NOTE: This does not apply to Patron Line listings or Business cards.

Student Name _____ Telephone _____

Advertiser _____ Email address _____

Paper Ad/Business Card attached (to be scanned) Email attachment

Please make Checks payable to RYDE and submit it along with this form to:

RYDE Playbill Advertising,
P.O. Box 843,
Nanuet NY, 10954

