



RYDE Nutcracker Playbill Ad Template and Dimensions

Full page: 5" wide x 8" high (*portrait*)

Half page: 5" wide x 4" high (*landscape*)

Quarter pg. horizontal: 5" wide x 2" high (*landscape*)

Quarter pg. vertical: 2.5" wide x 4" high (*portrait*)

Eighth page: 2.5" wide x 2" high (*landscape*)

- Your print ready ad must fit within the dimensions shown above.
- Please note the width/height and orientation. If your ad is larger you will be asked to pay for the next larger ad.
- Patron Ads are text only (no pictures or graphics) and are limited to 60 characters, including spaces and punctuation. Patron ads that exceed the character count can either be edited to fit, or charged and published as an eighth page ad.

Questions?

Contact the Playbill editor at rydeplaybill@gmail.com.